



# A WEEK IN *Learning*

**TEAMBUILDER**  
*activities for your next team gathering!*

## Team Timeline

**GOAL / OBJECTIVE:** Enhance communication and implement actionable initiatives within the team.

**GROUP SIZE:** 4+

**TIME:** 20 minutes

**EQUIPMENT:** Bulletin or poster board, thumbtacks or tape, paper (cut into narrow strips), pens.

### DIRECTIONS:

- On a bulletin board or other surface that accepts thumbtacks or tape, create a blank timeline. The timeline should start as far back as the eldest member of your team, or 1947, whichever came first.
- Mark each year on the timeline.
- Using the strips of paper, write down important dates for the company and pin those to the correct spot on the timeline. Some examples:
  - Goodwill's logo, the Smiling G is designed - 1968
  - Goodwill of Central AZ serves 141 job seekers - 1992
  - Retail Operations Center (ROC) opens - 2010
  - Tim O'Neal becomes CEO - 2014
  - Merged - Northern AZ (2017) MD (2020)
  - GCNA opens Excel Center - 2022
  - GCNA launches Hope & Home shelter program with Mercy House - 2023
- Give each team member 4 slips of paper, and have them list 4 important moments in their lives. Pin these to the timeline.

### DEBRIEF:

Take a moment to discuss what your team learned:

- Did anything stand out to you about the differences or similarities between the company milestones and the personal milestones shared by team members?
- How do you think our collective experiences and backgrounds influence how we work together as a team?
- How can we leverage the insights gained from this activity to improve communication and collaboration within our team?

*Continue to next page for a quick icebreaker!*