



# A WEEK IN *Learning*

**TEAMBUILDER**  
*activities for your next team gathering!*

## Purpose & 'Why' Connection

**GOAL / OBJECTIVE:** Connect individual purposes to Goodwill's mission and vision.

**GROUP SIZE:** 3+

**TIME:** 30 minutes

**MATERIALS:** Goodwill Mission and Vision statements, sticky notes (Post-its) from the icebreaker below, flipchart or whiteboard, markers.

### DIRECTIONS:

- Start by reminding the team of Goodwill's Vision and Mission statements.
- GCNA Vision Statement: "To end poverty through the power of work."
- GCNA Mission Statement: "Empowering individuals. Strengthening families. Building stronger communities."
- Using the sticky notes from the icebreaker, group them by common themes on a flipchart or whiteboard.
- Participants should draw lines or write short statements connecting each purpose to the mission and vision.
- Have each group present its purpose map to the larger group, explaining how their notes align with the mission and vision.

### DEBRIEF:

Take a moment to discuss what your team learned:

- What stood out about the different purposes shared?
- How can recognizing these connections impact our work moving forward?
- What can we do to ensure our daily work aligns with Goodwill's mission and vision?

*Continue to the next page for a quick icebreaker!*