



# A WEEK IN *Learning*

**TEAMBUILDER**  
*activities for your next team gathering!*

## Product Pictionary

**GOAL / OBJECTIVE:** An activity to improve communication and teamwork among team members.

**GROUP SIZE:** 5+

**TIME:** 10-15 minutes

**EQUIPMENT:** Whiteboard or flip chart, markers, and a list of retail products.

### DIRECTIONS:

- Prior to the activity, create a list of retail products typically sold in stores; clothing, electronics, etc. Write each item on a separate piece of paper.
- Gather your team in a circle or around a table, placing the whiteboard or flip chart in the center so that it is visible to everyone.
- Each person will take a random retail product from the list, drawing it, and then letting the rest of the team guess the item for points.
- Allow 30-45 seconds for drawing/guessing.
- For larger groups, you can split the group into teams of 2 or more.
- Be sure to award your winner(s) with something special!

### DEBRIEF:

Take a moment to discuss what your team learned:

- How did you feel while participating in the activity?
- Did you notice any improvements in communication or teamwork during the game?
- How can the skills used in this game be applied to our daily work?

*Continue to next page for a quick icebreaker!*