



In-Store Donation Drives Frequently Asked Questions (FAQs)

What is in-store donation drive?

An in-store donation drive is a fundraiser hosted at a Goodwill retail store that allows schools and other non-profit organizations to earn .15 cents per pound for donations they generate during their specified time slot. In-store donation drives typically occur Saturdays from 9am-1pm, 3pm-7pm, or 9am-7pm or all weekend (Sat. 9am-7pm and Sun. 10am-5pm). Wednesdays may also be an option. If your store has a floor scale installed, more scheduling options exist. The Donation Drive team will always request approval prior to scheduling any in-store donation drive at your location.

Each group will promote their event using the flyer provided by the Donation Drive team. The flyer directs donors to bring their donations **directly to the store**. It is the responsibility of the donor to present the flyer, a screenshot of the flyer, or mention the fundraiser in order for their organization to receive credit when donating.

Why is this program rolling out?

The purpose of this program is to increase donations and gain new donors while helping to support the mission and the community. The cost of providing resources to support a donation drive at an off-site location can be high and first-time donation drive groups often have less support and a lower volume of donations. In-store donation drives allow schools and other non-profit organizations the convenience to schedule a fundraiser at a store near them.

How do I keep track of the donations that are to be counted towards the fundraiser?

The Donation Drive team will schedule a pallet jack scale and 20 empty Gaylord's to be delivered to your store the day before the scheduled event. If it is your first time hosting, a Donation Drive Coordinator can come to your store prior to your event start time to walk you through the process, simply let a Coordinator know. In addition, the Coordinator will familiarize team members with how to use the pallet jack scale to weigh the separated donations. Once a **fundraiser** Gaylord is full, use the pallet jack scale to weigh the Gaylord with the donations and then subtract the weight of an empty Gaylord (130 lbs.-as indicated on weight sheet) from the total. Record the weight on the Weight Sheet.

Do I keep the product at my store?

Yes. As soon as the product has been weighed and recorded on the weight sheet, you can process the donations at your convenience.

Will there be a truck delivering donation drive product for this event?

No. Donors have been directed to drop off their donations directly at your store INSTEAD of bringing their donations to a truck.

Do I need to schedule additional staff to assist with the influx of donations?

It is up to the store whether to schedule an additional team member to assist with the extra traffic/donations, especially if the event falls on a Sale Saturday or the store generally receives a high-volume of donation. The in-store donation drives we have scheduled since this program rolled out have ranged between 500 lbs. and 4,000 lbs. The average weight has been 2,000 lbs., which is equal to approximately 86 large black trash bags worth of donations.

Should the DA ask donors “Are you donating to the fundraiser”?

No. It is up to the donor to present the flyer, show a screenshot of the flyer, OR mention the fundraiser/school name. This program is designed to drive new donations and donors to our stores; not pay out for donations that were already intended for a store.

Is small furniture eligible for credit?

Yes. If the small furniture can be easily lifted by one person and fit inside a Gaylord, it is eligible for credit and should be accepted. (Examples: office chairs, dining chairs, ottoman, side table, nightstand, etc.)

If a donor presents a flyer when donating large furniture/large appliances, do we have to weigh the large furniture/large appliances?

No. Large furniture (couch/entertainment center, etc.) and large appliances (washer/dryer, etc.) are not eligible for credit. You can accept the large furniture/large appliances as donations but do not weigh or separate them as part of the fundraiser.

Can the group have a representative stand outside the donation center to hand out flyers?

No. It is the responsibility of the group to promote and generate new donations.